



Drive your sales with a complete creative advertising solution from Cox Media



- **Package Overview:** Inspire customers to take the EcoBoost Challenge with this commercial!
- **Co-op/Compliance:** The EcoBoost Challenge is an official Ford campaign.
- **Suggested Run Time:** Anytime
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS



For more information, call **877-457-4485** or email sales@dakotavideo.com